



CASE STUDY: HAWK BIRD SCARERS



THE PROBLEM

Bugwise Pest Control was called to a packaged food warehouse where pigeons had gained access to the interior, a major concern for hygiene and safety compliance. After the pigeons were removed, it became clear they were also gathering outside the building, perching on signage above two roller shutters and leaving a mess below.

Just weeks later, the issue escalated: pigeons began flocking on the warehouse roof, clearly scouting out new entry points.

THE SOLUTION

When pigeons moved to the roof, Bugwise returned to PestFix and ordered a pair of Hawk Bird Scarers, each supplied with a realistic owl decoy. One hawk was positioned at the front of the roof, one at the back, while the owls were mounted on the chimney and roof ridge to create maximum visual coverage.

To prevent further entry, a PVC strip curtain was recommended for the main door, and other access points were sealed. For the signage issue, PestFix pigeon spikes were installed along the tops of the exterior signs, an immediate and long-lasting deterrent.



THE OUTCOME

Bugwise turned to PestFix to source a complete, humane pigeon control strategy.

The PestFix deterrents worked exactly as intended. The pigeon spikes stopped any return to the signs, while the hawks and owls formed a highly visible presence that convinced the rooftop flock to move on entirely. Since installation, the warehouse has remained pigeon-free, and the client was thrilled with the fast, effective, and non-lethal solution.